INTERNATIONAL ASSOCIATION OF PANORAMIC PHOTOGRAPHERS

**NOVEMBER 2017**

Monday, November 27, 2017. Call to order 8:40 EST

IAPP Board of Directors Present: Fran Gardino, President; Kay Larkin, Secretary; Dave Kutz, President Elect; Ray Pfeiffer; Dave Berg; D John McCarthy, Treasurer

Absent: Tom Sheckels, Past President; Steve Delroy; Paul Speaker

Motion to accept Meeting Chicago Conference Minutes from October by Kay second by Dave K., unanimous

Motion to accept Meeting Minutes from September by Kay second by Dave K., unanimous

President’s Report: Fran handed over Treasurers info to DJohn November 1. All payments up to date. Working on a mission statement and Lab concept and investigating possibility of Martha’s Vineyard for the next Conference.

Treasurer’s report:

PayPal $13519.50

Checking $1703.41

Money market $5176.15

May move some from PayPal to Money Market and reduce expenses. Using QuickBooks.

Fowler Foundation: Fran has been getting interest about donating to the Foundation.

Can look into a grant for the Fowler for educational programs.

Transcultural program in Quebec City where we might be able to present our organization.

Panoramic Exhibition Opportunities at Springfield Gallery 2300 sq. ft.: may be able to have a semi-permanent exhibit that would help fill the space. DJohn is working on grants for 10 video screens and other upgrades for the gallery.

Fran is checking with the Photographic Resource Center and some other contacts he has in Boston.

IAPP Panorama Lab Proposal: Fran got 4 screens and a pc to make surround 360s. His son made a program so you can set how long each image of the slideshow stays up and reset the images to the screen resolution and orientation. Easily moved or set up for an exhibit. Interior 360s were particularly immersive. Makes an inexpensive way for members to show without having to make large prints.

Fran and DJohn will work up a plan and present it to the Board.

Social Media Activities: Ray had worked on LinkedIn. He will continue to do that along with Instagram, Facebook, and Twitter. Will check with Tom about Instagram. Tom is still maintaining the website. Good to have links between the venues to drive traffic. Come up with a schedule of weekly images or tips or something like that to keep things active in an easy way. Can be used to promote shows by members. Eblast to ask members for content once a month.

Next Panoramic Journal: Dave K is about done with recap of the conference, needs more images and articles from attendees. Deadline January 1, so it can be mailed by the end of January.

New Business: Dave B is enthusiastic about the 360 immersion, will talk more with Fran about historical presentations.

Next Meeting: Dec 18, 2017 8:30 EST

Meeting adjourned 9:50 EST